



Film and TV Weekly

VOICE OF THE ENTERTAINMENT INDUSTRY

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TORONTO, December 20, 1967

Paramount Plays Host To Canadian Exhibits

M. M. (Mickey) Stevenson, Canadian general manager for Paramount Pictures, played host to Canadian exhibitors on Paramount Day, Dec. 5, at a special screening of *The Odd Couple*, co-starring Jack Lemmon and Walter Matthau, followed by a luncheon in Toronto's University Theatre.

The Canadian event, held in conjunction with similar luncheon-screenings in New York and 30 branch office cities across the US, was planned by Charles Boasberg, vice-president and general sales manager, by way of highlighting Paramount's production and distribution surge which finds more than 125 pictures in various stages of filming and preparation. Two of them—*Isabel* and *My Side of the Mountain*—are

(Continued on Page 6)

AIP's 'Three In The Attic'

Hermes Productions' Richard Wilson will produce and direct, under a co-production agreement with American International Pictures, *Three in the Attic*.

Product'n, Appreciation Growing In Our School

Screen Education is still pretty much a parenthetical sub-heading in the organized scheme of secondary and university level curricula in Canada but educators directly concerned with the audiovisual field are hopeful that film as an art form will soon become a credit subject.

Meanwhile, through departments such as the teaching aids division of the Toronto Board of Education, intensive interest in film appreciation and production is being stimulated at teacher level which, in turn, is being transmitted to students across the broad expanse of the metropolitan area.

On Oct. 3 the third annual seminar for "screen educators" (teachers) was held by the To-

(Continued on Page 9)

14 Theatres, One Drive-In Opened So Far In 1967

Fourteen hardtops and one drive-in have been built, five theatres have been reopened and two standard houses and one drive-in were under construction

Bell Appointed Manager For Peerless In Toronto

Peerless Films Ltd. of Montreal has opened an Ontario and western Canada branch in Toronto with Harold Bell as manager, it was announced last week by general manager Jack Roher. Bell left his post as manager of 35 mm. sales for Film Canada Presentations to accept the new position.

The Peerless library includes *Caressed* (directed and produced by Vancouver's Larry Kent), *Embraced*, *Seducers*, *Poor White*, *I Hate Your Guts* (starring William Shatner), *Rat Fink*, *Navy vs. the Monsters*, *Country Boy* (country music theme) and *Thunder in Dixie* (stock car racing).

(Continued on Page 9)

as of mid-December, summing up another encouraging year both of exhibition and distribution. In 1966, a 10-year record of 18 new situations was established.

Opened so far this year are the Crest in Toronto, re-equipped and refurbished for its return to movies from live plays; Odeon-Morton's Odeon Centre in Regina; Famous Players' Foord in Stellanor, NS; NA Cinema Centre's Cinema in Surrey, BC, and Plaza in Oakville, Ont.; Hyland Theatre's Hyland in Calgary; Odeon's Atwater and Place du Canada in Montreal; Michael Costom's Fleur de Lis, Montreal; NA Cinema's Place Bonaventure in Montreal; Famous' twin in Greenfield, near Montreal; Odeon's Odeon in Windsor, Ont.; and Famous Players' little showcase, The Cinema, in the Toronto-Dominion tower in Toronto. The drive-in opened

Empire Negotiating For NGC Pictures

Empire Films of Toronto is negotiating for Canadian distribution rights to all features produced and owned by National General Corporation, it was announced by Empire general manager Herb Mathers. At present Empire is exclusive Canadian distributor for Walt Disney productions.

First major feature production-distribution company formed in more than 10 years, National General recently announced a \$20-25,000,000 schedule covering from 10-12 pictures through 1968. In addition the company would have releasing rights on CBS theatrical films, budgeted at \$60,000,000.

First of the new crop, according to NGC president Eugene V. Klein, would be the British-made

(Continued on Page 6)

MGM's 'Hot Millions'

Eric Till has been signed to direct MGM's *Hot Millions*, which will star Peter Ustinov.

'Dolittle' Premieres Aid Charity Projects

The Dec. 22 benefit premiere of 20th-Fox' *Doctor Dolittle* in Toronto's Eglinton Theatre and similar openings in seven other cities around the world are expected to raise more than \$1,000,000 for charity within the next few weeks.

The Toronto event will benefit the Canadian Humane Society. Earlier in the week *Doctor Dolittle* was expected to earn more than \$150,000 in Loew's State Theatre, New York, for Project HOPE, with another \$150,000 expected from the special showing

(Continued on Page 3)

Cast Negro Doctor Role

Percy Rodriguez, one of Canada's leading Negro actors, has been cast in the role of a physician in Warner Bros.-Seven Arts' *"The Heart Is a Lonely Hunter,"* being filmed at Selma, Alabama.



SPECIAL MEETING of the executive of the Motion Picture Theatre Associations of Canada was called recently in Toronto to make the final decision on next year's industry convention and trade show. The Queen Elizabeth Building at the CNE was decided on. From the left are Gaston Theroux, president; Dave Rothstein, vice-president; Dick Main, executive director; Curly Posen, secretary-treasurer; and Owen Bird, N. A. Taylor, R. W. Bolstad and C. R. B. Salmon, directors.

—Photo by Len Bishop

WE WISH YOU ALL OUR WARMEST SEASON'S GREETINGS



Season's Greetings to all!

Last Canadian Newsreels Going Out Of Business

by BEN HALTER

AFTER almost 70 years of bringing the world's great events and people to the screens of movie theatres, the last Canadian newsreel will go out of business in a week's time. At the end of last month, MGM's News of the Day quietly folded and now it's goodbye Universal.

Some 12 years ago there were five major newsreels on this continent—Paramount, MGM's News of the Day, 20th Century-Fox' Movietone, Warner Bros. and Universal—with Pathe brought in from England and used in the Odeon chain in Canada, along with part of the Warner reel. Almost every theatre in the country showed one or the other, with the big first-run urban houses playing them first, sometimes interrupting them during their runs to add hot news.

Two men in Canada had most to do with newsreels. Winston Barron, the Voice of the Canadian Paramount newsreel, who edited the Canadian edition and narrated it; and Roy Tash, the cameraman who worked for all five majors.

Barron, now Canadian director of advertising and publicity for Paramount, handled the newsreel until February, 1957. For years he had travelled to New York each week to prepare the edition. Outstanding among his recollected stories are the Royal Wedding, the disastrous Noronic fire in Toronto harbor, the annual Grey Cup finals and the Winnipeg flood.

Barron, who has done exhaustive research on newsreels, says they were the first to film events without a plot, the first on record being the 1898 Spanish-American War. In 1909 Charles Pathe presented films of current events to the people of his country, selling the newsreel by the foot. It captured the public's imagination and a year later it was introduced to the American continent.

The real spurt for newsreels came with the outbreak of World War II and attendance grew into the millions. In a 1945 Paramount survey, attendance at theatres showing Paramount Canadian newsreel rose to an average of more than 2,145,000 weekly. It became so important that all means of transport were used — planes, helicopters, trains, boats and automobiles — and international governments removed all bans on transmission of newsreels.

Most dramatic newsreel story in Barron's opinion was the plea of bearded Haile Selassie to the League of Nations for aid against

Mussolini and being shouted down without a chance to present his case. Barron's pick as the greatest newsreel coverage of all time was the Hindenberg zepelin disaster at Lakehurst, NJ, where a newsreel camera, on a prosaic assignment, caught the airship fire and its destruction in 90 seconds and documented it for history.

He recalls the first use of sound for newsreels was at the takeoff of Lindbergh's Spirit of St. Louis for Paris in May, 1927.

Roy Tash, CSC, is one of the real veterans of the motion picture industry, just two years ago celebrating his 50th anniversary in the business, over 45 years of it as a newsreel cameraman. Born in Brooklyn, NY, in 1898, his first movie job was in a Chicago nickelodeon where he swept out the debris after the theatre closed.

At 16, Tash had worked his way up to assistant projectionist. His first introduction to camerawork came when he built a camera from an old projection head and scraps and begged film from a busy studio near his home. He

(Continued on Page 26)

'DOLITTLE' PREEMS

(Continued from Page 1)

in Hollywood's Paramount Theatre, the beneficiary in this case being the Motion Picture and Television Relief Fund. Earlier in the month, the picture's world premiere in London assisted the British Cancer Fund, with Her Majesty, Queen Elizabeth, in attendance.

Other Doctor Dolittle unveilings for charity were scheduled in Chicago, Copenhagen, Paris, Buenos Aires and Tokyo.



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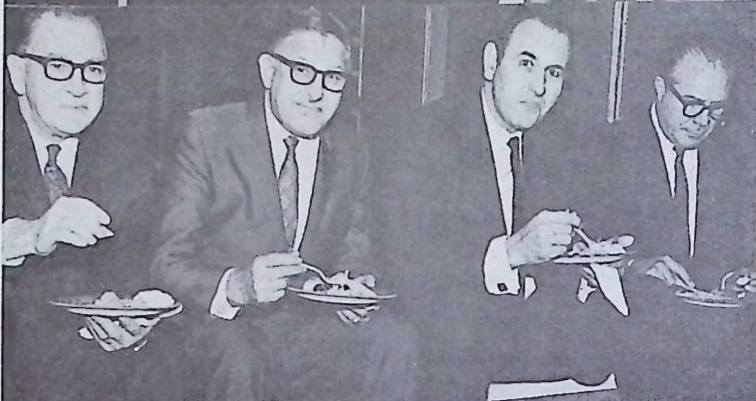
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It Was 'Paramount Day'



TOP PHOTO (l. to r.)—M. M. (Mickey) Stevenson, Canadian general manager of Paramount and host to the exhibitors at a special luncheon screening of *The Odd Couple* in Toronto's University Theatre, part of the North American-wide "Paramount Day." Next to Stevenson, Gaston Theroux, president of the Motion Picture Theatres Association of Canada; Frank Fisher, vice-president and general manager Odeon Theatres; George Destounis, executive vice-president Famous Players; F. Gordon Spencer, president F. G. Spencer Ltd. of Saint John, NB; N. A. Taylor, president Twinex Century Theatres Corp. Ltd.

SECOND PHOTO (l. to r.)—Owen Bird, manager West Coast Theatre Service, Vancouver; Mort Margolius, district manager eastern division Famous Players; George Destounis; Jack McGee, Canadian general manager, NGC Cinemas Ltd.

THIRD PHOTO (l. to r.)—Owen Bird; R. W. Bolstad, president Famous Players; Dave Rothstein, vice-president Rothstein Theatres, Winnipeg; Wm. Summerville, eastern division director Famous Players; Gaston Theroux, Mickey Stevenson.

BOTTOM (l. to r.)—Four of the key bookers in the industry, John Haggie, Famous; Brian Upjohn, Famous; Guy Upjohn, Odeon; and Barney Fox, Twinex Century.

PARAMOUNT HOST

(Continued from Page 1)

being produced in Canada.

Among those given special mention at the Paramount Day celebration were *Half a Sixpence*, *Barbarella*, *Smashing Time*, *Rosemary's Baby*, *Romeo and Juliet* and *Darling Lili*, or *Where Were You the Night You Said You Shot Down Baron Von Richtofen*?

Choice of *The Odd Couple* as the screening special seemed a wise one judging from general audience reaction at the Toronto event. Neil Simon's adaptation of his own Broadway hit comedy, directed by Gene Saks and produced by Howard W. Koch, was described as "a winner" by those to whom this publication spoke.

Universal's 'Hellfighters'

John Wayne will star in Universal's *The Hellfighters*.

EMPIRE & NGC

(Continued from Page 1)

Poor Cow, starring Terence Stamp and newcomer Carol White, and dated for February release.

Going into immediate production was *How Sweet It Is*, co-starring James Garner and Debbie Reynolds, a three-million-dollar vehicle in Panavision and Technicolor.

Following would be *The Stalking Moon*, starring Gregory Peck and Eva Marie Saint, *Walkabout*, *The War Hawks*, *A Dream of Kings* (based on a best-selling novel), *The Sterile Cuckoo*, *Angel* (from the novel, *The Passing of Evil*) and others.

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SCHOOL PROD'N

(Continued from Page 1)

ronto Board's teaching aids department under Lou Wise, who described the response as "quite good." A highlight of the meeting was an address by Dr. Lewis Forsdale, professor of English at Teachers' College, Columbia University, who coincidentally addressed a regional SMPTE conference while in Toronto.

Annual film workshops for teachers have become a fixed commitment for Wise's department, each workshop incorporating eight or nine sessions covering both artistic and technical aspects of cinema. Practical demonstration is made possible by facilities which the Board has built up.

"We concentrate on 8 mm.," Wise said, "for reasons of economy and the fact that 8 mm. stock and equipment has become quite sophisticated, incorporating magnetic tracks and so on. Some quite respectable student films have resulted."

Cited as a prime example by Wise was a 25-minute production called *Dear Sir*, made by a team of Harbord Collegiate students under Ron Dagilis, then the school's vocational guidance director. After Wise had discussed their project with them on a couple of occasions, the students wrote an original script, filmed it as a dramatic piece with dialogue, wrote original background music which they themselves recorded and produced a finished print entirely on their own. Several additional prints have since been made as a result of interest by Kodak which has been using two prints as demonstration reels illustrating to sales prospects how much can be done with 8 mm.

"The film also has been entered in the Kodak Teen-Age Awards competition," Wise said, "and it's interesting to note that when it was screened during an October audio-visual conference at Eastman Kodak in Rochester, a leading New York City educator asked for a print so that he could show it throughout his own school network. People from the University of Montreal also want a print after seeing it as part of Kodak's exhibit at Expo."

Wise stressed that his department's aim in screen education is to nurture an overall appreciation, understanding and proficiency. "We're not trying to make cinematographers out of anyone—there are Ryersons and UCLAs for that," he said. "Writing is a vital part of film-making and unique in its form. Music is composed and arranged in a special context. There's also the somewhat unique aspect of creative team-work in which students learn to work together artistically."

The activity of Wise's department is being reflected across the country, as far as can be ascertained, and in some measure derives from the explosion of student film action in the US where university and school boards are receiving practical and financial assistance from private sources.

An example is the Third National Student Film Festival being held in Los Angeles Jan. 19-21, co-sponsored by the Motion Picture Association of America, the Lincoln Centre for the Performing Arts and the US National Student Association. Winning student films will be shown and prizes presented at this time and at a subsequent conference, April 17, in New York's Lincoln Centre Philharmonic Hall.

Four \$500 grants, contributed by the MPAA, will be awarded to each of the first prize winners in four categories: animation, documentary, dramatic and experimental.

Meanwhile the University Film Producers Association and McGraw-Hill have presented their annual Motion Picture Scholarship Competition awards, with the first prize of \$1,000 going to Ted Perry of the University of Iowa. Sponsored by McGraw-Hill and administered by the UFPA, the scholarship competition is open to continuing graduate film students in UFPA-affiliated university film departments.

In February (10-12), New York's Park Sheraton Hotel will be the scene of "A Happening for Young Film-makers" (Young Film-maker's Conference) sponsored by Fordham University and aimed at highschool students and teachers "concerned about film-making." Student-made films will be screened and discussed, demonstration workshops will be held and only "supporting roles" will be played by "famous directors and film-makers."

This is the kind and scope of organized student film activity educators such as Wise are hoping for in Canada. A meeting of key administrative people was planned for late in December to formulate plans for same. "We are hopeful," said Wise, "that something organized and continuing will develop."

THEATRES OPENED

(Continued from Page 1)

was Loew's and Phil Ulster's 7 & 27 near Toronto.

Under way are Monel Properties' Centennial twin in Calgary, Purnell and Famous' Park Plaza in Red Deer, Alta., and D. Palast's drive-in at 100 Mile House, BC.

Reopened during the year were the Anchor, Chester, NS; Caprice, Perdue, Sask.; Bow, Bowness, Alta.; Windsor; Winnipeg; and Centre, Saint John, NB.

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Czech Expo 67 Processes Rights To Toronto Firm

Toronto will be the first city outside Montreal's Expo 67 to see and experience one of the major hits of the Word's Fair, the three film processes from the Czechoslovakian pavilion — Polyvision, Mosaic and Kino-Automat (Push-Button Theatre). Exclusive rights for a 12-year period to the films, processes and equipment were given by the Czech Government to Trans Ontario Realty Limited last week, it was announced by Leslie A. Allen, manager of the Toronto firm, on his return from completing negotiations in Prague.

The equipment, well over \$2,000,000 worth, was shipped recently from Expo to Toronto, along with seven Czech technicians to set it up and teach Canadians how to use it. An announcement from Allen was expected shortly as to where the two-theatre, three-restaurant complex would be located.

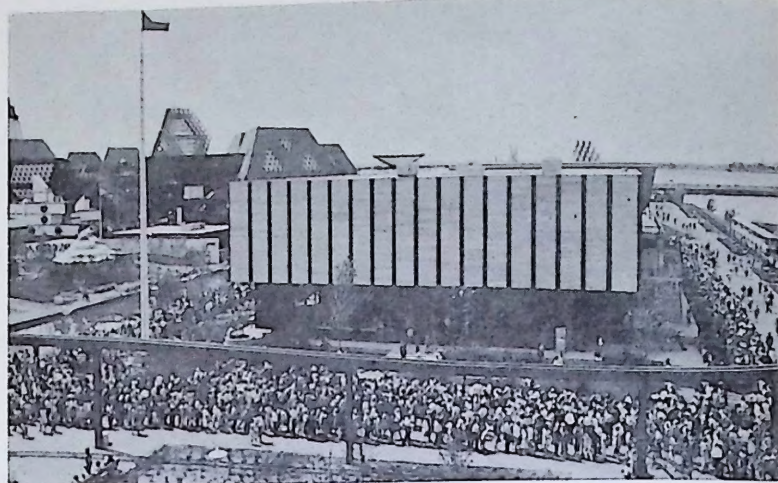
Original intent, says Allen, was to get something to fill the three sound stages and processing laboratory, known as the Lakeshore Studios and owned by Festival Cinema, another company in which Allen is importantly interested. However, under the deal with the Czech Government Trans

rights and is planning eventually to go into most major population centres with a permanent setup, similar to the original Cinerama organization. As Allen said: "It is a case of the tail now wagging the dog."

In Toronto the prime location is the Lakeshore Studios but three or four other suitable sites have been offered and are being investigated. Easy and inexpensive changes to the site will be one of the governing factors in the choice. Easy accessibility for patrons, as well as comfort and convenience, also rank high on the list. Total admission price for the two "Theatres of Tomorrow," where the three processes will be shown will be no higher than \$3 per person.

Used in the three Czech processes are 271 projectors and all are run by computer. Mandel Sprachman, one of the best-known theatre architects in Canada and son of Abe Sprachman, also a famous theatre architect, is acting for Trans Ontario and will design and lay out the first two "Theatres of Tomorrow." He is expected to be closely involved with all future Trans Ontario deals.

Same Story In Toronto?



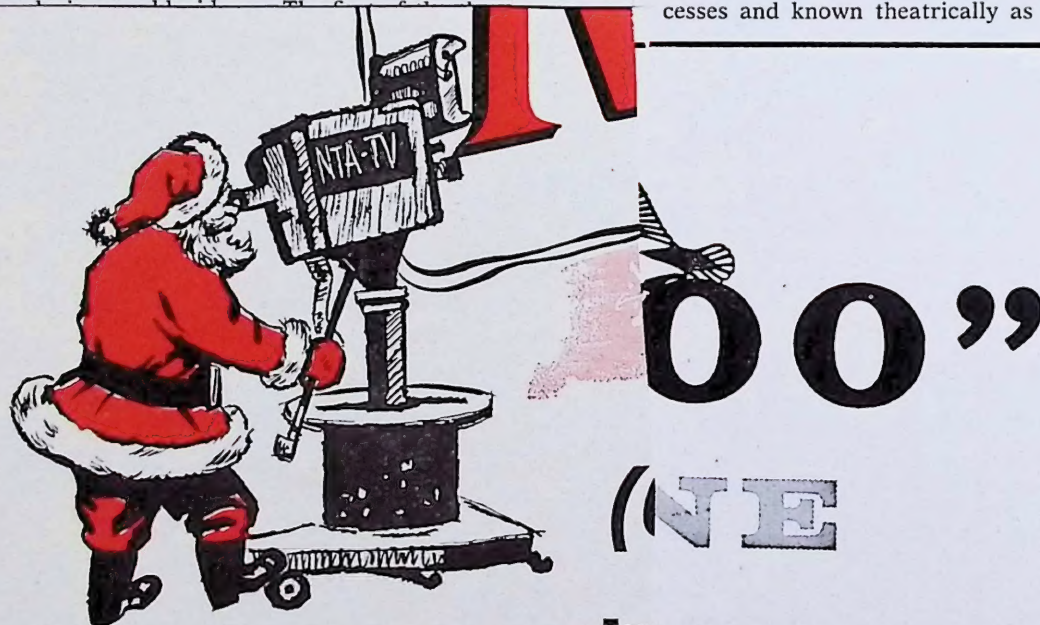
NEW CZECH FILM techniques in its pavilion at Montreal's Expo drew mile-long crowds, who waited patiently for four or five hours to get in. The three processes—Polyvision, Mosaic and Push Button Theatre—have been acquired by a Toronto firm, which expects to have a two-theatre, three-restaurant complex open for their showing by February.

Polyvision, is a sort of wrap-around experience in visual images and sound. Viewers stand in the middle of the theatre while films and slides are projected on the walls, ceilings, box-like screens and revolving objects, with all images related to each other and projected simultaneously. It is all done with a battery of projectors and a variety of special lighting and sound effects.

Mosaic, the second of the processes and known theatrically as

Dyapolycrean, is an ever-changing mosaic of movement, images, color and light. On a huge 32 x 20 foot screen, actually a composite of 112 smaller screens, a stylized version of the creation of the world and the evolution of life is projected. The small screens move in and out from the wall on special tracks, giving the impression of continual slow movement and development. Special films pre-program the showing, since they are gridded to corres-

(Continued on Page 18)



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
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Panorama

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THE QUEBEC PICTURE PIONEERS had hoped to have a couple of Canadiens hockey names among head table guests at their Dec. 6 dinner in Montreal's downtown Holiday Inn. But with the club in last place general manager Sam Pollock obviously didn't want egg showing on anybody's face and chose not to delegate anybody for the date. The near-capacity gathering wasn't short-changed, however. Ken Dobson, station manager of CFCF, Montreal's "movie station," proved to be an eminently entertaining guest speaker, even if he all but blew the Bi-Bi Report in 20 seconds with a French bit for openers. As a Gallic linguist Dobson made Diefenbaker sound like Charles Boyer in heat but as a raconteur he had his audience laughing all the way to the bar and back with his reminiscences of broadcast goofs, most of them on live TV and involving himself. Our own favorite dealt with the occasion in Sudbury when Dobson was pitching a live commercial on behalf of a local used car lot. A hyped-up type by nature, he was winging with considerable passion by the time he reached his payoff line for the sale car he had on camera. "Every one of our used cars is completely reconditioned, road-tested and approved," he told his audience. And for emphasis he slapped one of the car's front fenders. Right. "The goddam thing fell off," he said ☆☆☆ CFCF's reputation as the "movie station," derives not only from its long-standing "movie of the month" club involving listeners but also from the fact that anybody can phone a specific number at the station and find out what film is playing at any given theatre ☆☆☆ In the past we've remarked on the fact that little French-language content was introduced into Quebec Pioneer affairs but this time president Tom Cleary, an accomplished linguistic switch-hitter from 'way back, established a more logical balance ☆☆☆ Cleary and his buddy, Nat Gordon, also have to be masters of blandishing double-talk judging from the pile of draw prizes available. The plentitude conveyed the impression you could have phoned in and won one.

A JUNE RELEASE is sighted for Isabel, a Quest Films feature by Paul Almond, an all-Canadian color production shot in Gaspé, Que. for world distribution by Paramount. Saw a private preview of the film at Pathe-Humphries the other night and came away convinced that Isabel will confirm Genevieve Bujold's growing reputation as one of the world's most exciting film actresses and that Almond will be flooded with major directorial offers. It's a beautifully-made film, small in the sense of its economy of location range and the sensitivity of its heroine character but large in cinematic concept—the intriguing build-up of fear and suspense. Most of all it's an eloquent example of what can happen on the screen when a fine actress and an accomplished, sympathetic director have worked together on something custom-designed to their talents. Isabel, of course, was written especially by Almond with Mlle. Bujold in mind. In private life she's his wife ☆☆☆ Meanwhile, Paramount was busy in another part of Canada—near Knowlton, Que. in fact—where additional scenes for producer Robert Radnitz' color feature, My Side of the Mountain, were being shot against required winter backgrounds. The picture, co-starring Theodore Bikel and 12-year-old Teddy Eccles, an adaptation of Jean George's award-winning book about a runaway boy, started production last summer in Toronto and Knowlton and following the current winter sequences will shift to England where production will be completed.

CREDIT FRANK STREAN, newly-elected Chief Barker of the Variety Club of Ontario, with another major accomplishment, this year's Gourmet Dinner which is expected to net around \$20,000 for Variety Village. Two hundred and fifty \$100 tickets were sold and the turnout of 240 saw a variety of outstanding prizes taken home, among them the keys to a new Lincoln (the winner, Jack Beal). ■

Paramount's 'Buckskin'

Joan Caulfield has been signed by producer A. C. Lyles to star with Barry Sullivan and Wendell Corey in Paramount Pictures' Buckskin.

'The Man From Nowhere'

Richard Burton and director Joseph Losey will team again to make The Man From Nowhere for Universal Pictures Limited. The picture will start next May.

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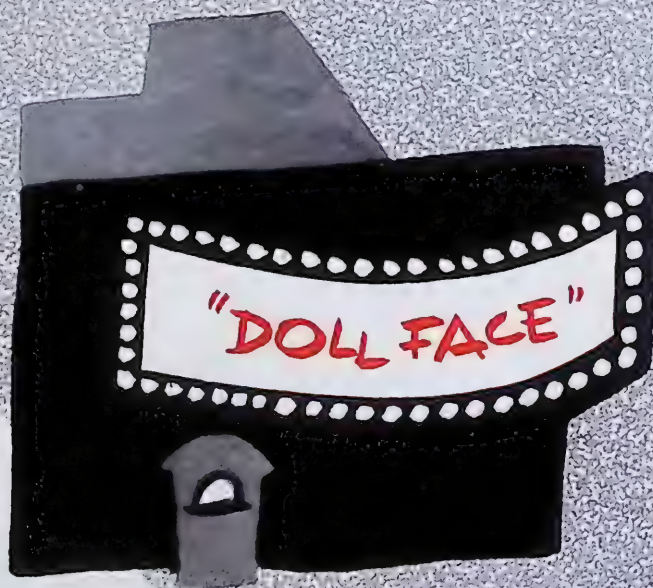
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with boughs of holly—
It is the season
to be jolly.....



and to bring you greetings from all of us at —
THE ODEON THEATRES (CANADA) LIMITED
A COMPANY WITHIN THE RANK ORGANIZATION

A Merry Christmas

IN EVERY HOUSE



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155.00

Christmas IN THE LAND



LET'S FINISH THE
JOB! VICTORY LOAN!



A near-capacity turnout of more than 200 Quebec Picture Pioneers and guests attended the organization's semi-annual dinner recently in Montreal's downtown Holiday Inn. Highlight of the affair was an address by Ken Dobson, manager for radio station CFCF, for some time known as the "movie station." Dobson is shown seated (top left) during his introduction by Pioneer president Tom Cleary. Middle photo illustrates the sizeable

gathering, while on the right are two of Montreal's best-known showbusiness pioneers—L. (Puggy) Deltner (left) and Phil Maurice. Bottom photo, left, (l. to r.) are Nat Gordon, Larry Druxerman, Ken Dobson and John Sperdakos. Bottom right shows Pioneer executives (l. to r.)—Johnny Papineau, Armand Besse, Mort Prevost, Irving Goldsmith, Tom Cleary, Nat Gordon, Jack Kroll (seated), Len Lauer and Romeo Goudreault. —Staff photos.

COMPLIMENTS OF THE SEASON

THE MOTION PICTURE THEATRES ASSOCIATION OF ONTARIO

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"AUDIENCE ATTENTION IS
GLUED TO THE SCREEN"

Motion Picture Exhibitor

"A MONSTER INSPIRED BY
REAL LIFE"

Saturday Review

"FILM IS TIMELY AND
FORCEFUL AND IT DOESN'T
MINCE WORDS"

Film Daily

SEXplosive!
WILLIAM SHATNER
I HATE YOUR GUTS

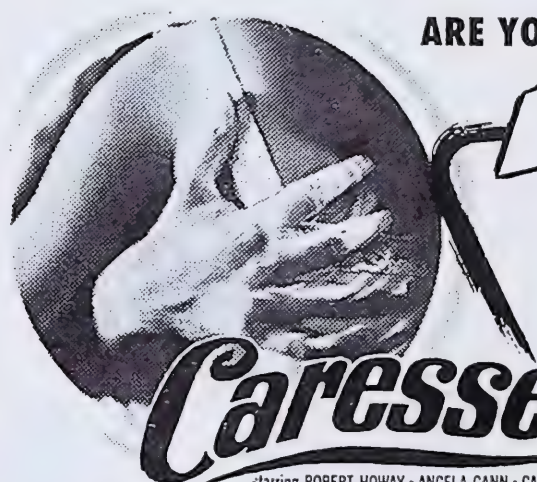
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TOP EXCITEMENT
TORRID THRILLERS
ON ONE ALL-TIME
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TERRIFYING!
Hot-Tempered!... Hot-
Blooded!... See Them
Hate... See
Them Love!...

POOR
White TRASH
PETER GRAVES • LITA MILAN

"A BOLD
HARSH MOVIE!"
-N.Y. WORLD TELEGRAM
"...THE THEME
PACKS WALLOP!"
-NEWSWEEK

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Caressed
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**TWO FILMS
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You don't...
YOU SEE IT!

Introducing: Schuyler Hayden

NEW SONG HITS:
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**TWO
OF THE MOST
DARING
FILMS
EVER SEEN!**

THE UNHOLY TRIANGLE BETWEEN
THE RICHEST MAN IN TOWN...
HIS COMMON-LAW WIFE... AND
A PROSTITUTE!!!...

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WIFE**

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BOOK NOW

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Wishing One and All
a Merry Christmas
and a Happy and
Prosperous New Year



ASSOCIATION
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*Season's
Greetings
to our many
friends*



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The Management and
Staff of

**Pictorial
Display**

wish you

**A
MERRY XMAS**

and a

**HAPPY
NEW YEAR**

**PETE GRANT
AL HARVEY**

CZECH PROCESSES

(Continued from Page 10)

pond to the 112 small screens.

Kino-Automat or Push Button
Theatre provides a number of
variations in the unwinding story

of an event. On each seat are two
buttons and at certain points in
the story the audience pushes one
of the buttons, thus voting how
the story will continue. The votes
are tabulated by computer and
the screen story continues. Ten

seconds are allowed each time a
vote is asked for and pushing
both button cancels the vote. This
film is narrative and is called One
Man and His World.

Czech film technicians are now
preparing further productions

for each of the three processes,
one or two in conjunction with
Canada's National Film Board.

20th-Fox' 'Decline And Fall'

Patrick Magee has been signed
for 20th-Fox' Decline and Fall.



SEASON'S GREETINGS

**Theatre
Confections Ltd.**

284 KING STREET EAST, TORONTO

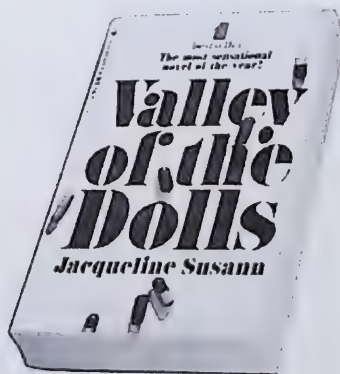
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AVAILABLE
FOR CHRISTMAS
FROM 20TH!

Valley of the Dolls

THE
MOTION
PICTURE
THAT
SHOWS
WHAT
AMERICA'S
ALL TIME
#1 BEST
SELLER
FIRST
PUT
INTO
WORDS!



20th Century-Fox presents

A MARK ROBSON-DAVID WEISBART PRODUCTION Starring BARBARA PARKINS · PATTY DUKE · PAUL BURKE · SHARON TATE

TONY SCOTTI · LEE GRANT GUEST STARS JOEY BISHOP · GEORGE JESSEL

SUSAN HAYWARD as Helen Lawson

Directed by Screenplay by

MARK ROBSON HELEN DEUTSCH and DOROTHY KINGSLEY · DAVID WEISBART · JACQUELINE SUSANN · DORY and ANDRE PREVIN

PANAVISION · COLOR by DE LUXE AVAILABLE SOON-ORIGINAL SOUND TRACK ALBUM ON 20TH CENTURY-FOX RECORDS



"The Producers wish to state that any similarity between any person, living or dead, and the characters portrayed in this film is purely coincidental and not intended".

Merry Christmas and
A Happy New Year

CAPAC

COMPOSERS, AUTHORS and
PUBLISHERS ASSOCIATION
OF CANADA



may the joyous sounds of
the Holiday Season continue to
echo through the year ahead
with happy harmonies
for you and yours.

General Sound 
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Best Wishes



from  niversal

***Season's Greetings
and
Best Wishes***

*To All the
Members of the Motion
Picture Industry*

**MANITOBA
MOTION PICTURE
EXHIBITORS
ASSOCIATION**

**MEMBER OF MOTION PICTURE THEATRE ASSOCIATIONS
OF CANADA**

300 New Hargrave Building

Winnipeg, Manitoba

**TO WISH YOU JOY
AT CHRISTMAS
AND PEACE
THROUGH
THE NEW YEAR**



United Amusement

and

Consolidated Theatres

MONTREAL QUE.

SEASON'S GREETINGS

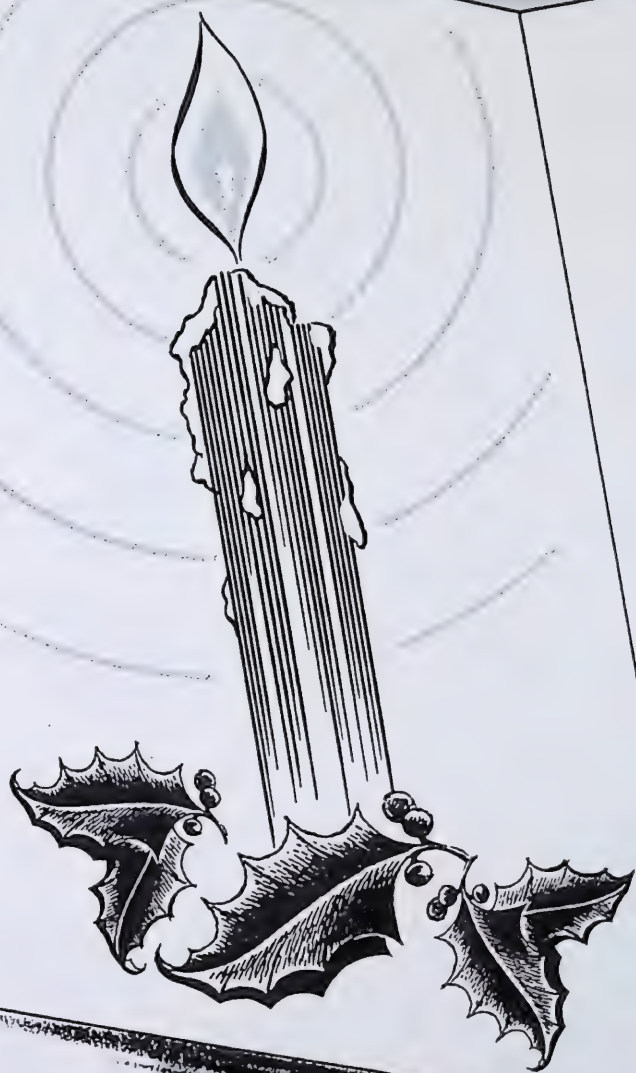
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ASTRAL FILMS

LIMITED

224 DAVENPORT ROAD, TORONTO

To our many friends...



May the Warmth
and Cheer of
this Festive Season
stay with
You and Yours
through the
Year ahead!

FROM
THE EXECUTIVES
AND STAFF OF
EMPIRE FILMS LTD.

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They're all trying to get the best of Matt Helm

...in the best Matt Helm of all!



COLUMBIA PICTURES presents
An IRVING ALLEN Production

**DEAN
MARTIN**

as MATT HELM in

THE **A**MBUSHERS

See the Slaygirls in Acapulco...
dressed-to-kill by Cassini!

CO-STARRING


SENTA BERGER · JANICE RULE · JAMES GREGORY · BEVERLY ADAMS

Featuring the "Slaygirls" · Screenplay by HERBERT BAKER · Music Composed and Conducted by HUGO MONTENEGRO

Based on the novel by DONALD HAMILTON · Produced by IRVING ALLEN · Directed by HENRY LEVIN

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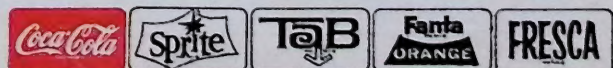
Each a leader in its field, each pre-sold with heavy advertising and promotion, each with the premium

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Just sell Coca-Cola, Sprite, Tab, Fanta and Fresca.



Season's Greetings



...and best wishes to our many friends throughout the motion picture industry.



HALIFAX - FREDERICTON - MONTREAL - TORONTO - SUDBURY - OTTAWA
HAMILTON - LONDON - FORT WILLIAM - WINNIPEG - REGINA
SASKATOON - EDMONTON - CALGARY - VANCOUVER - VICTORIA

LAST NEWSREELS

(Continued from Page 3)

caught the eye of Curtis Pritchard, one of the great newsreel cameramen of his day shooting for Pathe News, and learned the rudiments from him.

Tash got his big break when his camera was one of the first on the scene of the Eastland boat disaster in which more than 800 persons lost their lives. He was promoted to assistant cameraman for Pathe News in Chicago.

At 21 Tash decided to come to Canada, and arrived just at the end of World War 1. He opened a company in Toronto and one of his first assignments was the funeral of Sir Wilfrid Laurier in Ottawa.

Over the years the newsreel had grown from an unwanted

stepchild and a "kiss of death" at the boxoffice to one of the most respected sections of the motion picture industry. Governments, at first, paid little attention to the cameramen busy recording events but as the public information became more vital, especially in time of war, bans were lifted or eased, duties were reduced and cameramen were given all the rights and prerogatives of accredited journalists.

The basis of most documentaries are newsreels and their historical importance is attested to by the fact that institutions like the Museum of Modern Art Library in New York has them carefully preserved in its vaults. With the growth of educational TV their value cannot be overestimated in illustrating the historically important events of the last 60 years.

Greetings . . .

MAY 1968 BRING YOU HEALTH AND HAPPINESS

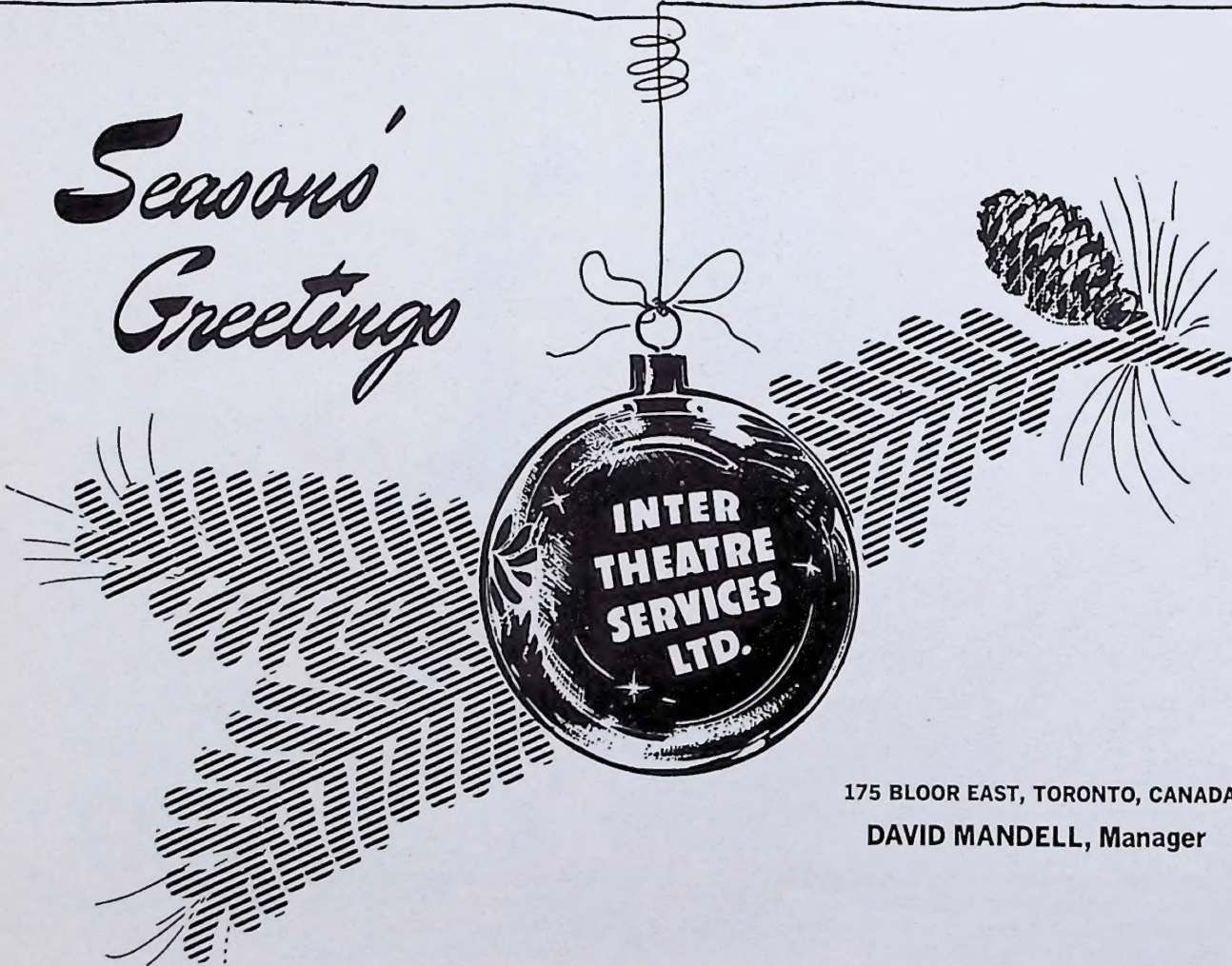
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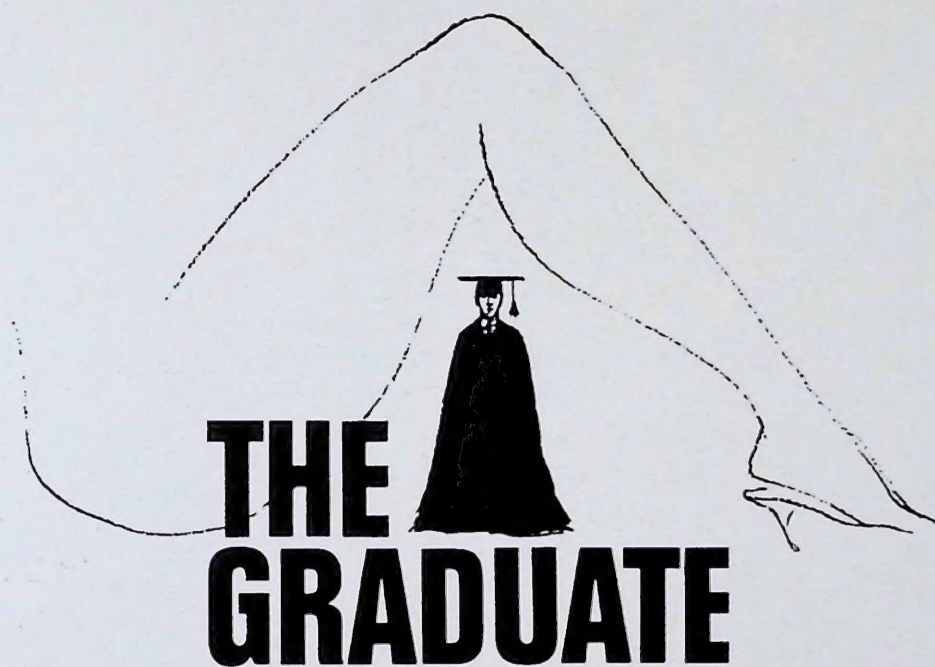
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ANNE BANCROFT and **DUSTIN HOFFMAN** · **KATHARINE ROSS**

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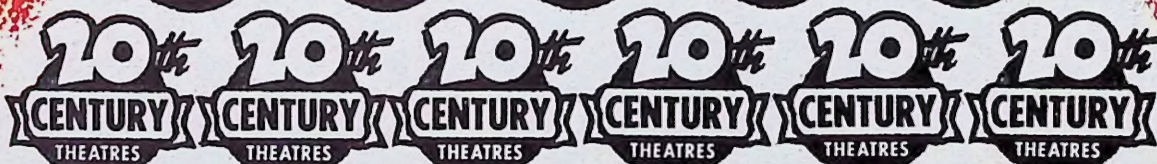
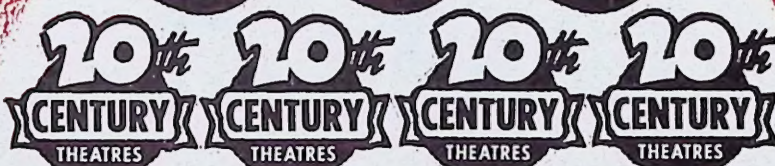
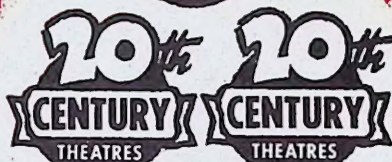
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Season's Greetings



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